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Message Text

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PAGE 01 STATE 061886

72
ORIGIN USIA-09

INFO OCT-01 EUR-12 ISO-00 /022 R

666Q6
DRAFTED BY USIA/IOR/F:RDBISBEE
APPROVED BY EUR/EX:HGEISEL (SUBSTANCE)
USIA/IOR:HENGLE
USIA/IOR/F:LWILKINSON
USIA:IBS(INFO)
USIA/IEE:GDMALONE
EUR/SOV:RCOOMBS (SUBSTANCE)
---------- 000646
R 191938Z MAR 75
FM SECSTATE WASHDC
TO AMEMBASSY MOSCOW

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E.O. 11652: N/A
SUBJECT: COMPARATIVE STUDY FOUR MAJOR BROADCASTERS

REF: MOSCOW 3506 -C

1. SENT 3/17 TWO COPIES SUBJECT DRAFT REPORT COMPARATIVE ANALYSIS OF BROADCASTS FOUR PRINCIPAL BROADCASTERS (VOA, BBC, DW, RL) SERVING USSR SHORTWAVE RADIO AUDIENCE.

2. REPORT PREPARED UNDER CONTRACT FOR AGENCY (IOR) BY PROFESSOR JAMES H. OLIVER, DEPARTMENT GOVERNMENT AND POLITICS, UNIVERSITY MARYLAND.

3. THIS FIRST TIME SYSTEMATIC, COMPARATIVE ANALYSIS BROADCAST CONTENT PATTERN FOUR BROADCASTERS ATTEMPTED. OLIVER'S FINDINGS UNDERLINE PARALLELISM PROGRAM SELECTION/TREATMENT AMONG FOUR STATIONS, WITH SIGNIFICANT DIFFERENCES IN TREATMENT/EMPHASIS CONSISTENT EACH STATION'S INDIVIDUALITY, NATIONALITY AND SEPARATELY-VIEWED BROADCASTING ROLE.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: RESEARCH, RADIO BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 19 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: greeneet
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE061886
Document Source: CORE
Document Unique ID: 00
Drafter: RDBISBEE
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750096-0626
From: STATE
Handling Restrictions: n/a
Image Path:
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Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN USIA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 MOSCOW 3506, 75 -C
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 12 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 JUN 2003 by izenbei0>; APPROVED <21 OCT 2003 by greeneet>
Review Markings:

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05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMPARATIVE STUDY FOUR MAJOR BROADCASTERS
TAGS: ETEL, SOPN, RL, BBC, VOA, DW
To: MOSCOW
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006